



CAR CARE ESSENTIALS

# REVITALIZE YOUR DRIVE





THE JOY OF DRIVING  
MULTIPLIED







Driving a car that looks, feels, and smells brand new enhances the overall pleasure of driving – and turns heads along the way! HELLA India takes pride in offering a comprehensive range of automotive products that enhance the functionality, appearance, and performance of vehicles. Its commitment to providing a single brand for all automotive needs is further strengthened by the inclusion of the HELLA Car Care Essentials in its extensive portfolio.

## HELLA CAR CARE ESSENTIALS

Whether you want to restore the deep gloss shine in your older vehicle or maintain the pristine appearance of your car's interior, the HELLA Car Care range is produced to meet your needs. Every product in this range is meticulously sourced from leading global providers, guaranteeing the reliability and enduring results that you've come to anticipate from the HELLA brand.





Turn heads with a  
showroom-like shine





## HELLA Carnauba Wash & Wax Shampoo

FORMULATED IN  
**USA**

Experience the ultimate in car care with HELLA Carnauba Wash & Wax Shampoo. This premium, pH-neutral formula, crafted with gentle cleaning agents, water softeners, and optical brighteners, delivers a rich lather that effortlessly lifts surface dirt, revives paint colour, and leaves a clean, bright finish. Plus, enjoy the added benefit of water beading protection, ensuring a spotless rinse and maximum protection for a stunning shine.



Quantity	Part #	MRP	Primary Pack	Master Pack
500ml	9XX 358 125-011	₹576.00	1x4	4x4
250ml	9XX 358 125-001	₹344.00	1x6	4x6

## HELLA Carnauba Liquid Wax

FORMULATED IN  
**USA**

HELLA Carnauba Liquid Wax delivers a brilliant showroom finish effortlessly, on new or old paints. Formulated with Carnauba wax and detergent-resistant polymer resins, this non-abrasive cleaner removes fine scratches, while leaving a lasting wet-look shine. Applies easily with or without a polishing machine.



Quantity	Part #	MRP	Primary Pack	Master Pack
200ml	9XX 358 125-111	₹492.00	1x4	6x4
100ml	9XX 358 125-101	₹268.00	1x6	6x6



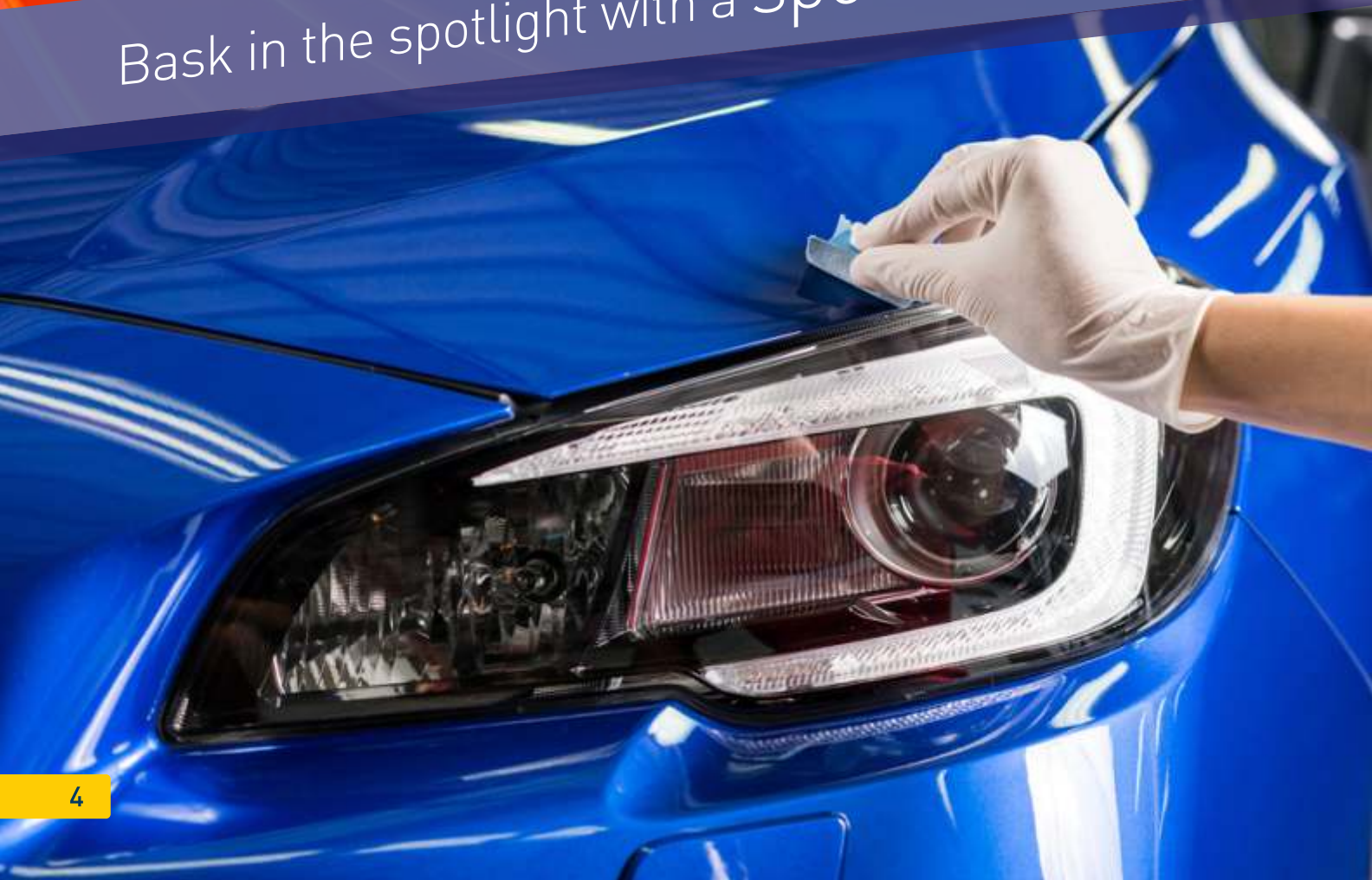
## HELLA Scratch & Swirl Remover



HELLA Scratch & Swirl Remover erases micro-fine scratches, swirls, blemishes, or oxidation marks – within seconds! Thanks to our premium coating technology, the formula repairs deep scratches, leaving behind a lasting, body shop-worthy result. It's ideal for hand or machine use with foam or microfiber pads.

Quantity	Part #	MRP	Primary Pack	Master Pack
100ml	9XX 358 125-191	₹298.00	1x6	6x6

Bask in the spotlight with a spotless finish







## HELLA Carnauba Cream Soft Paste Wax

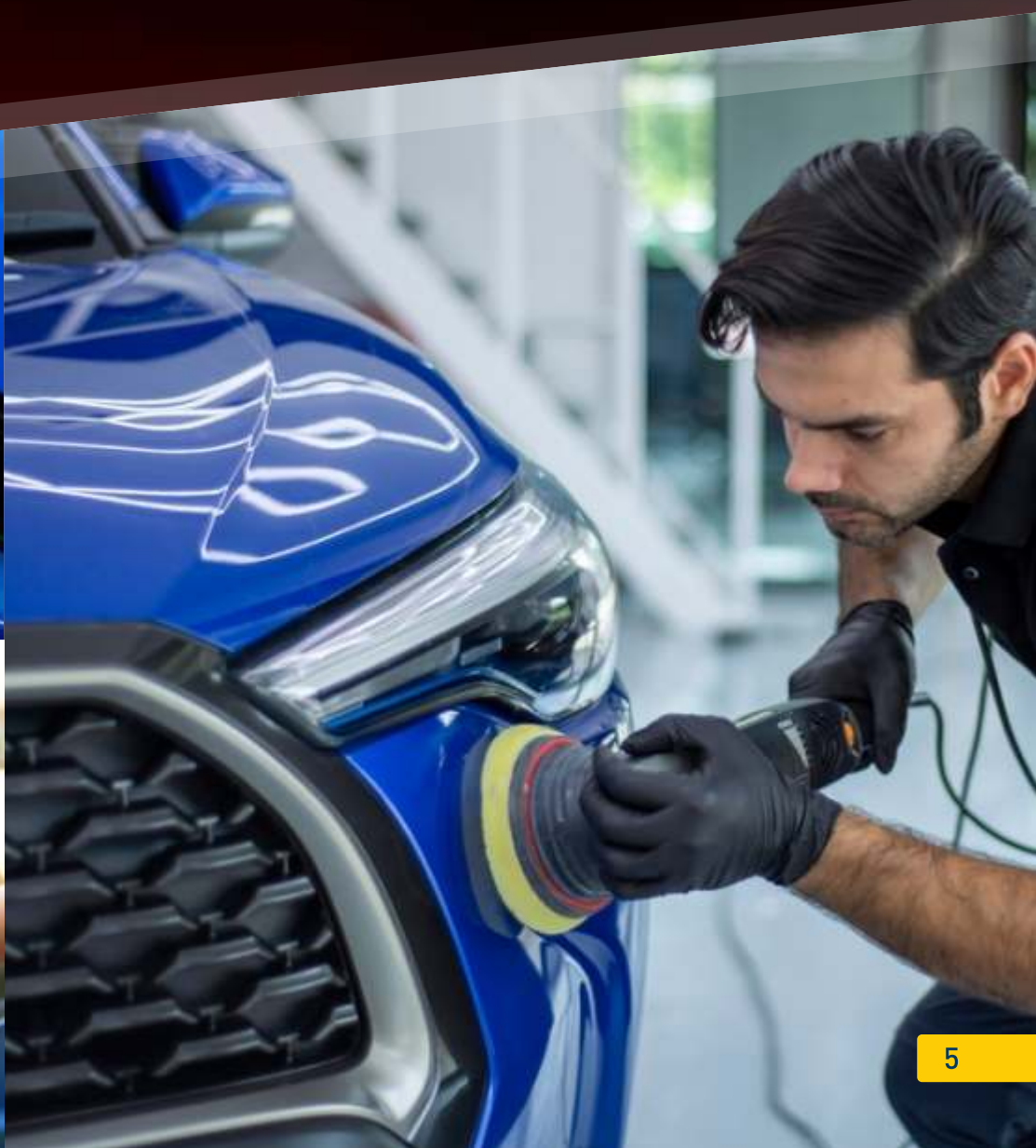


FORMULATED IN  
**USA**

HELLA Carnauba Cream Soft Paste Wax effortlessly restores and protects any car finish, including clear coats, solid paints, and chrome. This creamy paste wax shields against UV rays, providing a lustrous, durable, and water-repellent finish — no hard rubbing necessary.



Quantity	Part #	MRP	Primary Pack	Master Pack
230gm	9XX 358 125-181	₹1135.00	1x4	4x4





## HELLA Vinyl & Dashboard Dresser



FORMULATED IN  
**USA**



HELLA Vinyl & Dashboard Dresser revives the gloss on car dashboards, door panels, and trims for that brand-new, sparkling look. Its special formulation not only protects car plastic, vinyl, and rubber surfaces from UV rays and fading but also adds a pleasant fragrance for a fresh, new car scent.

Quantity	Part #	MRP	Primary Pack	Master Pack
200ml	9XX 358 125-211	₹395.00	1x4	6x4
100ml	9XX 358 125-201	₹227.00	1x6	6x6

## HELLA Multipurpose Cleaner



FORMULATED IN  
**USA**



HELLA Multipurpose Cleaner excels in removing dirt and stains from both car interiors and exteriors. From tough stains on carpets, fabrics, vinyl, plastic, and leather inside your car to oil, grease, and soil on your engine, tires, and wheels, this cleaner does it all. Plus, it's formulated to be safe for your vehicle and you.

Quantity	Part #	MRP	Primary Pack	Master Pack
500ml	9XX 358 125-291	₹633.00	1x4	4x4





Enjoy the essence of a refreshing glow







## HELLA Tyre Shiner



FORMULATED IN  
**USA**

HELLA Tyre Shiner is a premium quality, professional-grade dressing for tires. Its user-friendly, non-greasy formula is crafted to provide a luxurious, glossy appearance while safeguarding tires from fading and cracking. This shiner delivers outstanding shine and protection for car vinyl, bumpers, and trims, too.



Quantity	Part #	MRP	Primary Pack	Master Pack
500ml	9XX 358 125-311	₹1163.00	1x4	4x4

Turn the wheels into a symbol of attraction







**Founded in 1899**  
Lippstadt (Germany)



**3 Business Groups**  
Lighting, Electronics and  
Lifecycle Solutions



**£4.4 Billion sales**  
Short Fiscal Year 2022  
(1 June until 31  
December 2022)

**FORVIA**



**~10% R&D ratio**  
per year on average



**~36,000 employees**  
As at :  
31 December 2022



**~125 locations**  
in around  
35 countries

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this de facto group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special-purpose vehicles with its Lifecycle Solutions business group.



## HELLA India Lighting Limited

(Independent Aftermarket)

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